

# Bella H

For Marketing & Business  
Development



**بيلا اتش**  
للتسويق وتطوير  
الأعمال

# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**

## **CEO and Founder message:**



I welcome you to our African Marketing & Business Development Company (Africa Investors' Gate). This Gate leads you to our multi - group of business consultants who are highly qualified and competent to serve you at their utmost capabilities.



African Business Investors' Gate is literally a regional company that is focusing in marketing and investment of business opportunities available in the African countries. Our support is stemmed from our strong relationship and trust we have with the decision makers in the related countries. This will safeguard the core principles of our clients and ensure a balanced adaptable approach to achieve the investor's main objectives without any hindrances. Our motto is integrity, honesty and credibility. Success in business isn't achieved by dreams but it achieved by excellent planning, consistency and determination using a road map set up by our Africa Investors' Gate.

# Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)

## Vision:

To become the most proffered marketing business investment Consultant Company in African. Bella - H consultants combines knowledge, expertise, multiple international partners and standards which enable us to provide you with the right turnkey solutions.



## Mission:

We assist our clients at every stage of their projects, from Business Strategy, Marketing Study, Feasibility Study, Company Setup, all the legal documents and financeing.



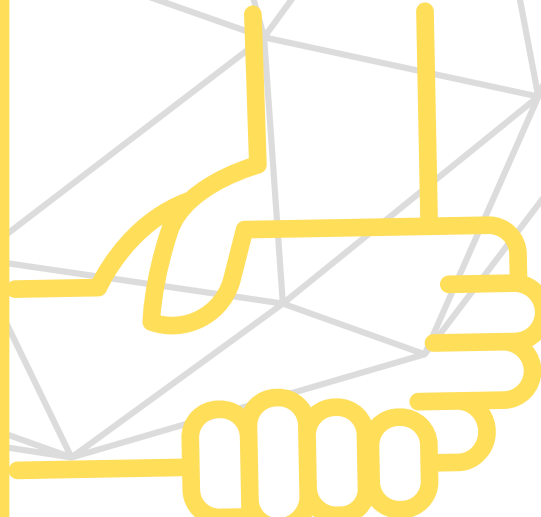
## Our Objectives:

1. **Collaborating**, facilitating and providing diversity to our business members and partners around the world.
2. **Sponsoring** V.I.P foreign companies that want to be established. Our expertise in marketing, public relations, communications and social responsibility on the inside is the cornerstone of our work.
3. **Helping** our members maintain the same level of success they enjoyed in their home countries, along with the same professional performance, reputation, and profitability.

# Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)

## Our values reflect who we are:

We strive for outstanding service and view ourselves as our clients' mean of achievement. We cooperate with our clients, understand how our services fit into their value proposition, and provide advice to enable our clients to be successful. Continuous enhancement is at the heart of our work. We constantly assess our operational and delivery capabilities, invest in development, and leverage state-of-art technology to lead our team in innovation and become ever-better at doing things according to the following:



**Quality:** We believe in quality and appreciate your trust.

**Caring:** We are supportive. We serve you with professionalism. We employ the latest technology for the service.

**Speed:** We respect the Client's time and deliver as fast as possibly can.

**Service:** We are friendly and courteous. We serve you with passion and motivation.

**Integrity:** We are straightforward. We deliver our promises.

That's how we are in the eyes of our loyal customers

# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**

## **Our Standards:**

Our Marketing, Business and Development Company has its own quality standards as per the best international standards, including ISO-17100, putting in consideration of all the professional standards and requirements of the legal and logistic services in the country. We are applying the most updated modern technology in marketing and business development.



## **Our Team**

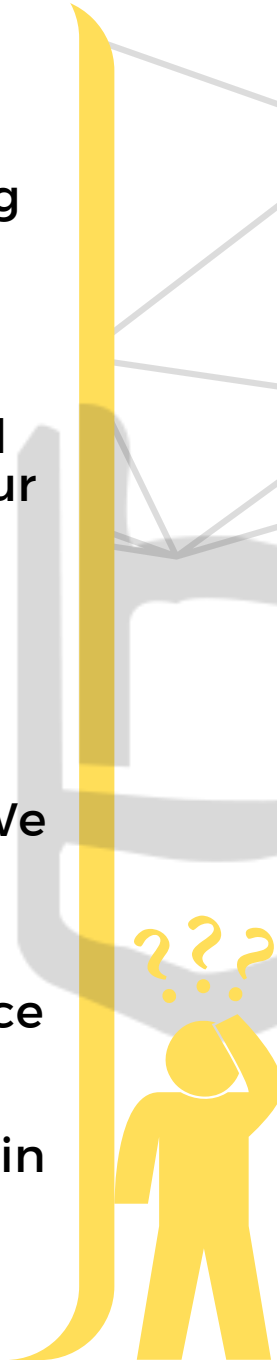
Our Company's team includes the best qualified and experienced business consultants in providing excellent services all over West African countries.



# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**

## **Who are we?**

We firmly believe in creating a bond with our clients; ensuring to take their business-related worries and stress upon ourselves and deliver only the best. Our aim has always been to be the link that connects all your dreams to reality using our strongest network with the countries' prominent decision makers. We start from the top downwards unlike others by forming an action plan that keeps you and your business vision at the safest forefront. We pride ourselves as a firm that has been our client's favorite. Our Key Business Service specializes in investment advice and consultancy service. We have extensive experience in helping clients to do business in the many African countries.



# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**

## **It's all about your business...**



Everything we do is about you and your business. We try harder so that you can start doing business as soon as possible. We are committed to service excellence and client satisfaction. And we never forget our core values:

## **We make it simple...**

We take the pain out of you by offering you a stress free, attentive and timely service.

## **OUR CORE VALUES**

**Be fair**

**Be client centered**

**Be available**

**Set goals and achieve them by using a roadmap**

## **So you can get on with your business...**

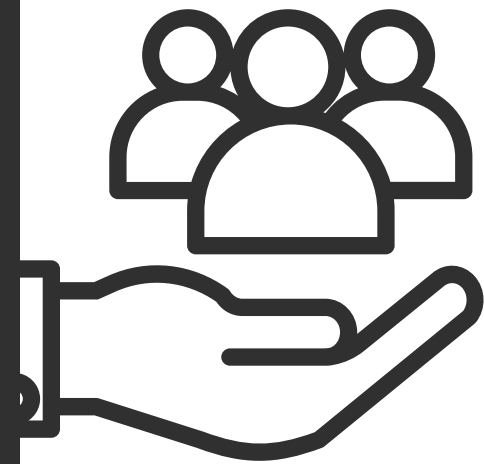
So whether you want to set up a business in Africa or have dreamed about relocating or want to explore a new African investment opportunities give us a try and see how we can help make your dream a reality.



# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**

## **Our Services:**

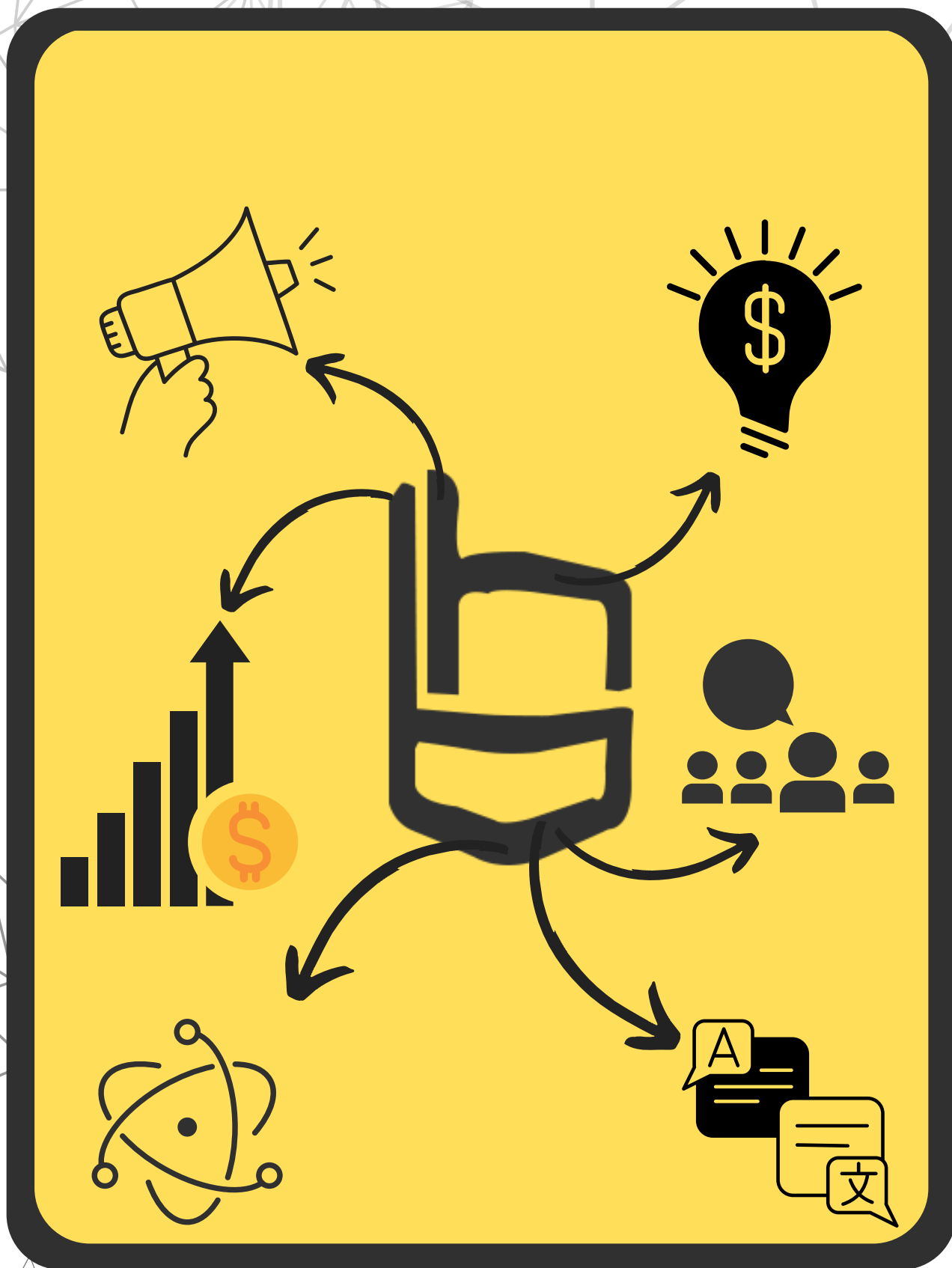
We provide a full range of business consulting, business development, business investment, marketing, electronic designing and legal translation services to help our corporate clients overcome cultural & linguistic barriers. We will provide you with Certified Legal Translation approved by Ministry of Justice of all documents, including contracts, business proposals, feasibility studies, executive summaries, agreements, memorandums, FCOs , NCNDAs, RFPs, certificates, reports, and regulations etc. We will be your first destination for premium and quick document translation in the country you have chosen.



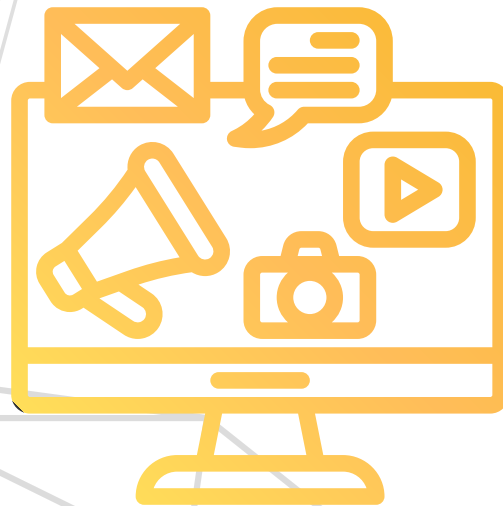


# Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)

**Our Services:**



# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**



## **Marketing**

### **Our Services:**

Every business's success largely depends on the type of marketing strategy they deploy as marketing is present across all the stages of businesses, from beginning to end. It is essential for businesses to conduct extensive and comprehensive research to know the target audience well. Our key purpose in marketing is to help you get people interested in your company products or services by using the most advanced current marketing technology and considering the changing marketing dynamics.

# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**

## **Our Services:**

### **Business Development**

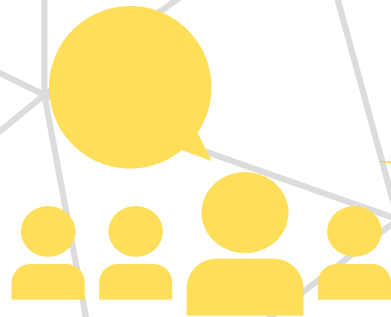
Business development is an important aspect of any business venture. Business development executives work by evaluating the performance of a company and identifying areas for improvement. They require a specific set of skills to be successful in their ventures. We will have a role to play in your business development for your company's growth and skills you need.



# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**

## **Our Services:**

### **Business Consulting**



For professionals working in the professional services, 'consultant' and advisor' are often used and fall under common terminology. Consultancy is to get a closer look at the origins of the consulting industry, and provide insights of the main features of the business. According to our prospective consulting is providing a third party with expertise which can involve either advisory or implementation services. Our consultant service will broadly focuses on business strategy, management, organization, operational processes and technology.

# Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)

## Our Services:

### Business Investment

Our focus is on preserving and growing your wealth to give you financial security both now and in the future. Each of our clients has different needs, aspirations and time horizons so the service you'll receive from our company is unique. If you prefer more involvement with investment decisions,

one of our experienced investment managers can provide you with investment advices and recommendations to overcome the difficulties encountering your business.

We have highly qualified and experienced investment advisers. All the advices will be tailored to you.



# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**

## **Business Investment**

**Our Investment Planning Process follows 5 steps:**

**Step 1 - Establishing Investment Goals and Objectives. ...**

**Step 2 - Determining Risk Tolerance and Appropriate Asset Allocation. ...**

**Step 3 - Creating the Investment Portfolio. ...**

**Step 4 - Monitoring and Reporting...**

**Step 5 - Summary.**

# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**

## **Legal Translation**

We will provide you with Certified Legal Translation approved by Ministry of Justice. We translate a wide range of documents, including contracts, business proposals, feasibility studies, executive summaries, agreements, memorandums, NCNDAs, warrants, wills, certificates, reports, court minutes, witness statements and regulations. We are your first destination for quick document translation of the following documents:

# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**

## **Legal Translation**

- **Financial translation of financial statements, invoices, insurance claims, policies, and stock market instruments.**
- **Technical translation of user guides, manuals, online help text, instructions leaflets, training materials, marketing materials, software, games, videos, and so forth.**
- **Medical translation of medical reports, discharge summaries, medical books, medication guidelines and health and safety instructions**
- **Marketing translation of websites, profiles, articles and press releases.**
- **Translation of Software, electronics and telecommunications manuals and IT specifications**
- **Scientific translation of theses, academic studies, scientific books, and reports...etc.**
- **Interpretation services such as business negotiations, technical meetings, social service appointments, trials and professional conferences.**
- **Birth certificate translation**
- **Marriage certificate translation**
- **Diploma translation**
- **Driving license translation**
- **Death certificate translation**
- **Medical report translation and medical document translation**
- **Certified translation of legal documents**



# **Bella - H For Marketing & Business Development - LLC (Africa Investors' Gate)**

## **Electronic Designing**

**We are working on the number of corporate profiles “profile” by preparing a complete start from content, logos, personal cards and applications to designing the website in a more decorative and aesthetic way, as well as developing websites professionally, especially educational institutions, hospitals, pharmaceutical factories and modern companies with their various activities:**

- **Corporate Profile**
- **Catalogs**
- **Luxury business cards**
- **Stapled leaves**
- **Hospital reservation cards**
- **Stickers for pharmaceutical formulations**
- **Medication leaflets**
- **Logos**
- **Engineering designs**
- **Designing books and scientific research**
- **CV design and preparation in English/Arabic**
- **Design content and billboards**
- **Website design**
- **Preparing and designing training courses**
- **Complete projects**

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